

An association of “user side” Large Companies

Mission

“... To promote uses of information systems as a factor of value creation and source of innovation for the enterprise...”

CIGREF articles

An association of companies founded in 1970, CIGREF brings together 128 French companies and organisations from all sectors. To this end, CIGREF has three aims:

- To bring together major companies using information systems,
- To support CIOs and help them develop in the exercise of their profession,
- To develop a long-term vision of the impact of information systems and technologies on the enterprise, the economy and society.

Benefits for member companies

CIGREF works towards the realisation of five objectives intended to directly benefit its members:

- To help make the right IS choices in order to improve use,
- To raise awareness of the risks and opportunities,
- To balance the relationship with the suppliers,
- To become players in the information society,
- To assert the strategic role of the IS function.

CIGREF governance

The governance of CIGREF follows the principle of subsidiarity.

The activities are chosen by the annual general meeting of the members, which is the only decision-making body as regards the strategy of the association. The strategy is then implemented by the Board, made up of fifteen elected members.

Finally, the operational monitoring is carried out within the framework of three Steering Committees headed by volunteer CIOs and run by the team of full-time staff, under the authority of the General Manager.

Managed by a Board of CIOs elected by other CIOs

President	Bruno Ménard	Sanofi Aventis
Vice-President	Francis Aaron	Bolloré
	Renaud de Barbuat	Thales
	Pascal Buffard	Axa
	Jean-Marc Lagoutte	Danone
Treasurer	Georges Epinette	Gt des Mousquetaires
Board	Didier Lambert	Essilor
	Régis Delayat	Scor
	Bruno Brocheton	Euro Disney
	Paul-Henri Carton	Club Méditerranée
	Jean Chavinier	Pernod Ricard
	Philippe Courqueux	Cora
	Michel Delattre	La Poste
	Maurice Kouby	Société Générale
	Daniel Urbani	Unedic

■ ■ ■ CIGREF 2010

♦ A strategic plan born of our convictions

CIGREF 2010 is our strategy for the coming 5 years. It is a continuation of CIGREF 2005, a strategy for « internal growth » which reaffirms the vocation of CIGREF: An association of companies which aims to «... *promote uses of information systems as a factor of value creation and source of innovation for the enterprise...*».

This strategy is part of the context of change in our environment, in our economy, in our world. In our view, this change should be structured around 5 key points:

- First and foremost the expansion of the service sector: development of services, development of the service sector in industry (non-manufacturing part of activity), development of distribution and logistics, efficiency of public services, new customer relationships through the Internet, ... In all of these areas, information systems and technologies play a strategic role in the structuring of costs and prices;
- The globalisation of the economy, of course, with its effects on specialisation, which for us translate into shared services, BPO, offshoring...;
- Continued technological and organisational innovation. It is true that we are entering a maturation phase for the IT industry: slowed growth, consolidation of suppliers, maturation of outsourcing practices and operating processes ... At the same time, many innovations/changes are bringing about breaks (impact of consumer technologies, of knowledge management tools, of process management, of utility computing, of service architectures, ...);
- The relationship with the PC and technologies, the changing way in which they are used, new generations which have a completely different relationship with technology, thanks to the massive spread of mobile phones, television and the Internet across the planet. And this is a phenomenon which is no longer limited to wealthy countries;
- The final point is the human and social risks which these trends also create: Risks in employment linked to the acceleration in transfers and changes in status; Risks linked to privacy and security; Operating risks: reliability, breakdowns; Risks of marginalisation: the digital divide.



Research at CIGREF

ISD: an international Research Programme

In the perspective of its 40 years old (2010), CIGREF decided to launch an ambitious programme-ISD, to evaluate the dynamic of information systems use over a long period.



The programme seeks to provide guidance to large organisations Executives - public and private – on strategic issues of information systems, in the light of expected changes in the economic models of firms and the entire society.

http://cigref.typepad.fr/fondation_cigref/

■ ■ ■ Roles

The strategic plan « CIGREF 2010 », structured around three distinct roles, is intended to implement the orientations set by the members at the annual general meeting and formalised by the Board.

- **The Adherence role** is aimed at optimising the intensity of the relationship between members. It brings together all the activities which, for 38 years, have stimulated a community of managers united by two major convictions: the stakes involved for information systems in the competitiveness of companies and their impact in terms of innovation within the organisation.
- **The Intelligence role** is designed to allow member companies to develop a collective understanding of best practices and to anticipate possible futures for the IS function. It brings together the following three themes: the IS serving the businesses and general management, the long-term performance of information systems and the management of the IS function.
- **The Influence role** is aimed at promoting the convictions of member companies regarding the stakes, opportunities, constraints and risks linked to the use of information systems. It has three targets: the enterprise, the IT ecosystem and information society.

♦ Adherence role

The Adherence role brings together all the activities which stimulate a community of managers united by two major convictions: the stakes involved for information systems in the competitiveness of companies and their impact in terms of innovation within the organisation. In concrete terms, Adherence finds expression in different activities :

- The organisation of meetings exclusively reserved for CIOs : monthly breakfasts, an annual conference, an internal general meeting, a welcome lunch for new CIOs
- Improved access to the CIGREF's IS for company team members,

The very nature of members' involvement is a direct result of the desire of individual CIOs to contribute to a collective undertaking.

♦ Influence role

The strength of an organisation lies in its capacity to pass on its convictions to the different players in its environment, in order to build a favourable ecosystem to the members it serves: this is at the heart of CIGREF's strategy.

CIGREF's efforts are focused on the organisation and structuring of the Influence role, which finds its very essence in the wording of our statutes : «...to raise awareness of the legitimate interests of member companies and jointly promote the most effective conditions for the acquisition and use of technologies...».

CIGREF's influence is directed towards three targets:

- The enterprise, where CIGREF addresses general management, team members and the business units;
- The IT ecosystem, represented by the professional bodies and unions, and by the major suppliers;
- The information society, with which CIGREF exchanges and collaborates on themes such as professional ethics, economic intelligence or companies' social responsibility.

♦ Intelligence role

Work and exchanges between CiGREF members are characterised by three main points. Firstly, the high level of involvement of CiGREF's members: all of the themes worked on are the result of choices made by the CIOs, and all the activities undertaken are headed by a CiGREF member CIO.

CiGREF works on the consolidation of practices to whose emergence and spread it had made a significant contribution, particularly in the areas of human resources, governance and the economic management of the IS. Set apart from a day and age which is eager for something new, it is important that the CiGREF offers continuity and durability of ideas and methods. Influence role is divided in 3 topics: IS serving the businesses and general management, long-term performance of the IS and management of the IS function.

■ ■ ■ Activities & services ——— Topics ——— ■ ■ ■

■ **Sharing and networking**

Workgroups, workshops, peer to peer networking

■ **Information**

Reports, newsletters, websites

■ **Communication**

Events, press & media

■ **Influence**

Position papers, involvement in the public debates

■ **Training**

Involvement into training programs

■ **Research**

Research programs: innovation by IS, IS uses, IS value

■ **IS and the company**

Performance, value, strategy, governance, change

■ **IS organisation**

People, competencies, processes, organisation

■ **Operational performance**

Architecture, infrastructures, technologies, innovation

■ **Markets**

Suppliers relationships, strategic sourcing

■ **Society**

Law, international regulations, privacy, ethics

■ ■ ■ International footprints

- Co-Founder of EuroCIO and member of the Advisory Board - www.eurocio.org
- Affiliate of IT Governance Institute, founder of the first national chapter of ITGI with the French chapter of ISACA - www.itgi.org
- Active member of European IT competencies' Workshop led by the European Committee for Standardization (CEN / ISS)

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